



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964687-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator .	ELLYN BOGDANOFF CAM	

Flight Dates	Order #	Alt Order #
10/18/12 - 10/21/12	964687	06379874

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/18/12	10/19/12	Good Morning America	7-9AM	---TF--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	8:49 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$550.00 NM
2	10/18/12	10/18/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
3	10/18/12	10/19/12	Dr. Oz	4-5p	---TF--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	4:13 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
2	WPBF	F	10/19/12	4:25 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
4	10/18/12	10/19/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:40 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
2	WPBF	F	10/19/12	5:08 PM	M-F 5pm News	5-6pm	:30	BOGTV-12-003HD	\$450.00 NM
5	10/18/12	10/18/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BOGTV-12-003HD	\$1,050.00 NM
6	10/18/12	10/18/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,600.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
964687-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	ELLYN BOGDANOFF CAM	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/12	10/18/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/18/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	BOGTV-12-003HD	\$1,600.00 NM
7	10/18/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/18/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BOGTV-12-003HD	\$1,000.00 NM
8	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	6:57 PM	Sun 630pm News	630-7pm	:30	BOGTV-12-003HD	\$800.00 NM
<b>Total Spots</b>							<b>10</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,250.00</b>
<u>Agency Commission</u>	<b>\$1,087.50</b>
<u>Net Amount Due</u>	<b>\$6,162.50</b>